

**Proposal:**

**How to book on the study of flowing**

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## **Executive Summary**

The art of flowing is the mastery of lyrics without fear of restrictions. Flowing is better known though is most famous counterpart free styling. The Proposed book will focused on the two main form of flowing

### 1. Blending

- The concept of blending comes from putting different lyrics over a song. Take the song “Smile” by Chalie Chaplin the melody of this song can be found in a Brazilian song called “O bêbado e o Equilibrista”(The drunk and The tightrope) sung by Elis Regina.

### 2. Free styling

- The rule of spontaneous flow of words that rhyme and move smoothly with the beat.

The art of flowing have not been produced as a book. I am proposing a book that will focus on the elements of flowing. The problem is that there isn't a book on this subject for serious songwriters or occasional hobbyist to gain a better understanding on subject. The book I will be doing will focus on the key essentials on how to properly learn the technique of flowing. . The projected cost and estimate of this project will be S341.00. I will also be donating my time and resources to the production of this book. I can give you a completed rough draft by December 17, 2010.

## **Introduction**

The meaning of flowing comes from a lyrist ability to rhyme words freely with or without a beat and or song. The history of flowing can be traced back to the late seventies and early eighties when groups like the Sugar Hill Gang and Dougie Fresh along with even new wave group Blondie started to use the art of flowing. There are several different types of flowing. This book will focus on two different types of flowing which is Blending and Freestyle.

The concept of blending comes from putting different lyrics over a song. Take the song “Smile” by Chalie Chaplin the melody of this song can be found in a Brazilian song called “O bêbado e o Equilibrista”(The drunk and The tightrope) sung by Elis Regina. The noticeable difference is the lyrics even though different the music is the same. The other form of flowing is freestyle. The

art of freestyle has been popularized in rap. Freestyle lives by the rule of spontaneous flow of words that rhyme and move smoothly with the beat. What we can learn from Flowing will help old and new generation alike to gain knowledge in the art of making lyrics and making lyrics.

### **Problem Definition**

Unoriginality has become a threat to society as a whole. The art of flowing has become a lost art form. The future songwriters are presented a problem with the redundant use of sampling and borrowing lyrics from her artist. The problem is that there isn't a book on this subject for serious songwriters or occasional hobbyist to gain a better understanding on subject. The second problem is there is no structure to this form of music. There are other problems as well.

- The lack of Self- Confidence in one's ability
- The loss of the ability to write freely without restrictions.
- The redundancy of certain words in songs.

I have learned though my years in studying flowing that there are other way of unlocking the full potential of the lyrists.

### **Propose solution**

Since there is no book as far as I know in circulation on this subject. The book I will be doing will focus on the key essentials on how to properly learn the technique of flowing. The book will offer insight into the history and ways to perfect flowing. To master different skills such as

- Rhyming
- Clarity and Speech
- Beat Making

This book will encourage the growth of creativity and writing skills. In turn this will create and interest in the subject. While making learning fun and enjoyable. I will write the book in a easy to understand format. The structure nature of the book will have a step by step guide to master the flowing techniques.

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This is an example of some of the topics that will be offered in this book. A team of researchers will be working on this project. The projected cost and estimate of this project will be \$341.00. I will also be donating my time and resources to the production of this book. I can give you a completed rough draft by December 17, 2010.

**Qualification**

I have over 10 years' experience with music. I also have a background in technical writing along with a background in creative writing. My team has also a combined total of 30 years between them. One of my team members has a master's degree in musicology.

## Budgets

<b>Materials</b>	<b>Cost</b>	<b>Quantity</b>	<b>Final Cost</b>	<b>Sources</b>
<b>BALLPOINT PENS</b>	\$13.29	2pk/12	\$26.58	<b>www.officemax.com</b>
<b>FIVE STAR PERSONAL NOTEBOOKS</b>	\$2.95	5	\$14.95	<b>www.officemax.com</b>
<b>Fruityloops music editor signature bundle</b>	299.99	1	\$299.99	<b><a href="http://flstudio.imageline.com/index.html">http://flstudio.imageline.com/index.html</a></b>
<b>Sample Music</b>	Free	unlimited	Free	<b>www.youtube.com</b>
<b>Total Cost</b>			\$341.22	

**\*This is the projected cost and estimate of the whole project and research conclusion**

The estimated cost and budget is minimal. Most of the material can be order or picked up from [www.officemax.com](http://www.officemax.com) for little or nothing. The bulk of the budget is going towards Fruity loops software that is available for online. Fruity loops the premier music production software out there and is reliable. I tested the software already for quality assurance by during a thirty day trial. It safe and can run on most computers.

## Conclusion

In conclusion I feel that this will be a great addition to The MW Publishing Company. I know this book will fit in nicely with your company independent spirit. I am looking forward to having a successful partnership with you.

